

# Leadway SEMINAR

24th of January, 2008

## Motivation and inspiration as key to project success – water the grass before you expect it to grow

*This seminar is intended for business and IT managers, project managers and people working in projects or with project-related issues.*

When starting up a new project, we consider project planning, requirement management, quality assurance, etc., to secure project success. But we tend to focus too much on process and methodology and forget motivation and inspiration, which are important, sometimes even crucial, factors for project delivery.

### **What kinds of motivators in what kinds of project situations and who should deliver them?**

In this after-work seminar Dr Ralf Müller from PM Concepts and Per Anevik, PMP, from Leadway AB will use both theory and practice as points of departure for talking about motivation and inspiration. They will discuss different approaches to motivate and inspire a project team in various project phases such as:

- When starting a project
- At the first disappointment, e.g. at a change in scope and the subsequent need for re-planning
- Before delivery and the entailed stress
- In extraordinary situations, such as at the questioning of the whole project, when a project is put on hold, etc

Dr Müller and Mr Anevik will also talk about who should deliver the motivators, and the positive snowball effect that information and communication can have for creating motivation. There will also be round-table discussions and exchange of experience between the seminar participants.

Facilitator: Jan Ruthberg, Leadway AB

### Seminar details:

When: 24 January 2008, at 4.30 pm

Where: Leadway's offices, Hans Michelsensgatan 9, 7th floor, Malmö

Cost: The seminar is free of cost

Read more and register at [www.leadway.se](http://www.leadway.se)

*Leadway offers first-class IT and business project management services in the Öresund region. Our main focus is project managers for hire. With our experience, we contribute to the success of our customers' IT and business projects in a direct and measurable way.*

